

A "STAR" Christmas Gift is the STAR Itself

Make your friend a present of a year's subscription to the DAILY or the SEMI-WEEKLY STAR—it will be appreciated. Give the votes the subscription represents to another friend who is working for a STAR prize—this will also be appreciated. You have friends or relatives on the Coast who ought to have the STAR—SEND IT TO THEM!

THE STAR'S GREAT \$3,000 PRIZE CONTEST

Is the biggest, most generous proposition of the kind ever made in Hawaii.

JUST STOP A MOMENT AND STUDY THIS LIST:

FIRST, \$750.00 Cash;
SECOND, Fine Building Lot in Kaimuki;
THIRD, Savings Bank Account of \$300.00 Cash;
FOURTH, Ticket to Coast & return with pocket money;
FIFTH, Selection of Books, \$150.00;
SIXTH, Trip and Week at Volcano;
SEVENTH, Furniture Order, \$75.00
EIGHTH, Music Order, \$50.00;
NINTH, Hardware Order, \$50.00;
TENTH, Jewelry Order, \$50.00;

And exclusively for the people of the other islands:

ELEVENTH, Trip from Hilo, Week in Honolulu, and Return;
TWELFTH, Trip from West Hawaii, Week in Honolulu, and Return;
THIRTEENTH, Trip from Maui, Week in Honolulu, and Return;
FOURTEENTH, Trip from Kauai, Week in Honolulu, and Return.

Books as Bonus Prizes



In order that every contest worker may get something for his trouble, no matter how small his effort, the STAR is giving for each 3000 votes turned in, the choice of a beautiful book from a splendid selection of several hundred titles.

These are not cheap books in any sense, but are the same in printing, binding and finish as books for which you pay from \$1.25 to \$1.50 per volume. Most of the books are by famous authors of modern literature, and in every way are worthy a place in any library.

HOW TO GET THESE BOOKS

Contestants send in their subscriptions in the usual way. They get the usual credit towards one of the "BIG TEN" prizes, but when accumulated votes amount to 3000, you are entitled to one book. There is no limit to the number of books one candidate may secure—every 3000 votes are good for a book. One year's NEW subscription to the DAILY STAR entitles you to a book. This offer opened on November 27th, and votes recorded before that date do not count for books.

SEND FOR THE LIST

The list of these delightful books is too long to be published here, but it will be gladly furnished to anyone sending a request to CONTEST MANAGER, STAR, HONOLULU; or you may find most of the titles in the list which has at different times been printed in the Star's columns.

THE GREAT CONTEST EXPLAINED

The object of this contest is, of course, to increase the circulation of THE GREATER STAR. Having developed the STAR during the past year until it is now the Biggest, Newest, Best Edited newspaper ever printed in Honolulu, the management has determined that every reader of the English language in the Territory shall become acquainted with it. In offering \$3000 in prizes (by far the most generous prizes ever offered in any subscription campaign in Hawaii) the STAR expects to get its return in the next year or two in the increased influence it will have attained, and the superior advertising value which its columns will have owing to its great circulation. This is all there is to it.

Our contestants have been nominated by friends, or sent their own names to the CONTEST MANAGER. Every subscription, whether old or new, which they get for any period of time, entitles the one turning in the subscription and money represented by it, to a certain fixed number of votes. At the end of the contest the candidate having the greatest number of votes will get the \$750 CASH—the Grand First Prize.

Daily ballot slips printed each day in the Star, count for single votes when cut out, properly filled in, and turned in to the CONTEST DEPARTMENT. Some of the candidates have accumulated a surprising number of votes from these ballots, but of course the big scores are to be made from subscriptions.

Here is the way the subscriptions count in votes—

SCHEDULE OF VOTES IN STAR CONTEST.

Price of—	OLD	NEW
1 Months' Subscription	250 Votes	350 Votes
3 Months' Subscription	450 Votes	550 Votes
6 Months' Subscription	1,000 Votes	1,200 Votes
1 Year's Subscription	2,400 Votes	3,000 Votes
SEMI-WEEKLY STAR.		
Price of—		
1 Year's Subscription	500 Votes	750 Votes

HERE ARE THE RULES OF THE CONTEST

Rule No. 1—No votes shall be sold, or issued in any way, except as published in The Star or issued for subscriptions.

Rule No. 2—Candidates must make all the entries in the stubs of their subscription receipt books; Oahu candidates should bring their receipt books with them when reporting to the Contest Department; outside candidates should tear the stubs from their books and mail them. Failure to enter dates, etc., correctly in the books will be cause for disqualification.

Rule No. 3—The first reports of candidates must be turned in or mailed to The Star office by Saturday, November 18, and from time to time thereafter as per announcements to be made in The Star. Reports may be made at any time, however, as candidates desire.

Rule No. 4—No employe of The Star is eligible to enter the contest.

Rule No. 5—Votes are not transferable. They go to the candidate who gets the subscriptions, or for whom they are cast. If a candidate withdraws, such candidate's votes are also withdrawn.

I VOTE

IN

The Star's Big Prize Contest

For

Name.....

Fill in the name of your favorite candidate and send ballot to The Star Contest Department.

(GOOD UNTIL 5 P. M. December 24th.)

CONTEST MANAGEMENT.

The contest is in charge of Mr. Will J. Cooper, commercial editor of The Star. He or his assistants are prepared to answer any question concerning entries, personally or by mail; and will advise prospective contestants, as far as the rules will permit.

HERE ARE THE RULES OF THE CONTESTANTS

Rule No. 6—Nominations of new candidates may be made at any time during the contest, the management reserving the right to reject a nomination.

Rule No. 7—A candidate who makes any other disposition of subscriptions secured than turning them into The Star Office at the times designated for making reports will be disqualified.

Rule No. 8—Candidates on turning in their reports will be given certificates showing the number of votes to which they are entitled.

Rule No. 9—For contestants not on the Island of Oahu a proper allowance of time will be made to give them an equal chance; they must mail their reports or votes by the time Oahu candidates are required to hand them in.

Rule No. 10—Individual ballots, published in The Star every day, must be cast, or mailed, on or before the date of their expiration, as printed on the ballots.

Rule No. 11—No contestant may win more than one prize. Where contestants on Hawaii, Maui, or Kauai win one of the first ten prizes, the special island prize will go to the second candidate in the district.